



### The Scoring for the Innovation Challenge:

The scoring consists of two major parts: reflection portion and the solution. The solution will be evaluated on three parts: how innovative the solution is, the presentation of the solution, and the content. Participants will earn up to 100 possible points.

#### **Reflective Portion (25 Possible Points)**

High school students and student pharmacists will be expected to answer three questions: What did you learn about pharmacy and the role of pharmacists in addressing/resolving community-based problems? How do pharmacists affect this type of setting? How will the solution impact the community? They may answer these using whatever medium (video, social media, essay, etc.) they choose to do so.

- Do the students answer the questions? (5 points maximum)
- Do the answers show the team's understanding of pharmacy and the solution? **(10 Points maximum)**
- Articulation of responses (5 points maximum)
- Grammar [may be written or oral in a video] (5 points maximum)

#### **Solution (75 Possible Points)**

Teams will be evaluated on: how innovative the solution is, presentation of the solution, and content of the solution. We want a solution that is presentable, relevant, accessible, easy to use, and has a fairly large impact on the community.

#### **Innovation - 20 possible points**

- How original/creative is the solution? (5 points maximum)
- Is the solution easy to use and create? **(15 points maximum)**
  - Is it user friendly?
  - Is it easy to develop?

#### **Presentation - 15 possible points**

- Professionalism: (15 points maximum)
  - Grammar [may be written or oral in a video] and Clarity (5 points maximum)
  - Sensory Appeal **(10 points maximum)**
    - Visually,
    - Audio,
    - Taste,
    - Touch,
    - Smell

#### **Content - 40 possible points**

- **Impact - (15 points)**
  - Could the solution impact the community? (5 points maximum)
    - Yes, data is provided to support the community need = 5 points
    - No = 0 points
  - How strong could the impact be on the community? (10 points maximum)
    - Very impactful = 10 points
    - Impactful = 8 points
    - Somewhat impactful = 5 points
    - No impact = 0 points
- **Relevance - (15 points)**
  - How relevant is the solution to the target population? (10 points maximum)
    - Is the structure and applicability of the solution appropriate?
      - Appropriate = 5 points
      - Somewhat appropriate = 3points
      - Not Relevant = 0 points
    - Are the elements of the solution appropriate?
      - Appropriate = 5 points
      - Somewhat appropriate = 3points
      - Not Relevant = 0 points
  - Is the information presented in the solution accurate? (5 points maximum)
    - Accurate = 5 points
    - Somewhat accurate = 3points
    - Not accurate = 0 points
- **How accessible is the solution? (10 points)**
  - How much of the intended population can be reached? (10 points)
    - Almost all (+90% of population) = 10 points
    - Majority (50 - 85% of population) = 5 points
    - Less than Majority (<50% of population) = 0 points
  - Possible factors to consider (list is not inclusive)
    - Cost
      - User
      - Developer
    - Format of the solution
      - For example: If it is a paper brochure -> how will it be distributed to reach all of the intended population?
    - Will you need to advertise the solution in order for the intended population and how much advertising will be needed?