

## The Pharm4Me Innovation Challenge

Revised Deadline: **APRIL 1, 2018**

<http://pharmacyforme.org/innovation-challenge/>



The American Association of Colleges of Pharmacy (AACP) invites high school students and current student pharmacists to partner on the Pharm4Me Innovation Challenge! Student teams will collaborate to identify innovative solutions to medication or health-related problems in their communities. Teams may choose to focus on one or more aspects of a particular topic. Submissions are due to [pharm4me@aacp.org](mailto:pharm4me@aacp.org) by April 1, 2018.

### Suggested Topic Areas:

- Acne or skin disorders
- Behavioral vs pharmacological management
- Depression (coping mechanisms, social stigma)
- Drug abuse (illegal, opioids, narcotics, prescriptions)
- Immunization/vaccinations (flu, HPV pneumonia, by age)
- Medications (side effects, costs, branding, myths)
- Obesity or eating disorders
- Poison prevention
- Pregnancy prevention
- Tobacco use
- Wellness (nutrition, healthy habits, stress management)

**Projects:** Teams can submit a demonstration or video to capture the problem and solution. A brief essay may be used to define the problem and describe the solution (limit 750 words), however, demos and videos (8 minutes or less) are strongly encouraged. We want to see the solution! The reflection piece can be captured through any means, including video (limit 8 minutes), essay (limit 1500 words), social media (using #Pharm4Me + your own creative #hashtag), etc. A reflection piece could include a description of what participants learned about pharmacy, the potential role of pharmacists in identifying/solving community-based problems, how pharmacists affect this type of setting, and/or how the solution will impact the community.

**Teams:** The team must be comprised of at least one high school student and one student pharmacist. There is no maximum team size.

**Prizes:** AACP will award a single plaque to the high school and a single plaque to the pharmacy school of each winning team. Each winning team member will also receive a certificate. Student pharmacists on the 1<sup>st</sup> place team will be invited to attend the 2018 AACP Annual Meeting for an awards ceremony, receive a complimentary meeting registration, and share a single \$1000 travel grant. Only student pharmacists who attend are eligible for the grant. If none can attend, the travel grant will be offered to the student pharmacists on the 2<sup>nd</sup> place team. AACP will also give a cash award to the high school of each winning team to support STEM programs. If there is more than one high school on the winning team, then each high school involved (up to 5) will receive the specified cash award: 1st place: \$1000; 2nd place: \$500; 3rd place: \$250.

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**Competition Assessment Criteria:** The scoring consists of two major parts: reflection portion and the solution. The solution will be evaluated on three parts: how innovative the solution is, the presentation of the solution, and the content. For a detailed scoring rubric, go to <http://pharmacyforme.org/wp-content/uploads/2017/02/Innovation-Challenge-Scoring-Rubric.pdf>

- Reflection: 25 points
- Solution: 75 points
- Innovation: 20 points
- Presentation: 15 points
- Content: 40 points
- Impact of solution: 10 points
- Relevance of solution to participants' community: 15 points
- Accessibility of solution: 15 points

### Suggested Action Steps:

- Identify teams including student pharmacists and high school students.
- Identify a pharmacy or health related problem.
- Brainstorm innovative solutions.
- Assign projects for high school students and student pharmacists to work on related to the identified problem or possible solutions.
- Finalize projects for high school students and student pharmacists.
- Begin preparing Innovation Challenge materials to submit.
- Submit final Innovation Challenge materials via email to [pharm4me@aacp.org](mailto:pharm4me@aacp.org) by April 1.

**Goals:** A primary goal of the Pharm4Me Innovation Challenge competition is to stimulate interest in pharmacy careers by exposing high school students to pharmacy or health related problems with opportunities to create innovative community-based solutions. It is also intended to encourage student pharmacists to advocate for the importance of the role of the pharmacist and demonstrate the impact pharmacists can make on population health.